NATIONAL REGISTER OF HISTORIC PLACES

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INVENTORY NOMINATION FORM	DATE ENTERED	
SEE INSTRUCTIONS IN HOW TO COMPLETE NAT TYPE ALL ENTRIES COMPLETE APPLIC		<u></u>
NAME		
HISTORIC Jenkins Music Company Building J.W. Jenkins' Sons Music Company B	uilding	
AND/OR COMMON Jenkins Music Company Building		
LOCATION		
STREET & NUMBER 1217-1223 Walnut Street	NOT FOR BURLICATION	
CITY, TOWN	NOT FOR PUBLICATION CONGRESSIONAL DISTRICT	
Kansas City	#5 Hon Richard Bo	
STATE CODE Missouri 64106	Jackson	95
CLASSIFICATION		
CATEGORY OWNERSHIP STATUS	PRESENT US	SE
_DISTRICTPUBLICOCCUPIED	AGRICULTUREMUS	EUM
X BUILDING(S) X PRIVATE X UNOCCUPIED STRUCTURE BOTH WORK IN PROGRESS	COMMERCIALPARI	
STRUCTUREBOTHWORK IN PROGRESSSITE PUBLIC ACQUISITION ACCESSIBLE	SEDUCATIONALPRIV ENTERTAINMENTRELI	ATE RESIDE
OBJECTIN PROCESSYES: RESTRICTED	GOVERNMENTSCIE	
BEING CONSIDEREDYES: UNRESTRICTED	_	NSPORTATIO
X.no	MILITARY _XOTH	erunccu _i
OWNER OF PROPERTY		
Norlin Music Inc. c/o Ed Dolson		
STREET & NUMBER 1004 Baltimore Avenue, Rm. 1001		
CITY. TOWN Kansas City VICINITY OF	state Missouri 6	4105
LOCATION OF LEGAL DESCRIPTION		
COURTHOUSE. REGISTRY OF DEEDS, ETC. Office of the Assessor, Cit	y Hall - 2nd Floor	
STREET & NUMBER 414 E. 12th Street		
CITY. TOWN Kansas City	STATE Missouri 64	106
REPRESENTATION IN EXISTING SURVEY	'S	**

DATE 1971 __FEDERAL __STATE __COUNTY X_LOCAL Land Clearance for Redevelopment Authority of Kansas City, DEPOSITORY FOR SURVEY RECORDS Argyle Building, Rm. 318, 306 Fast 12th St. CITY TOWN

Kansas City, Missouri Downtown Plan

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM



JENKINS MUSIC COMPANY BUILDING

CONTINUATION SHEET

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PAGE 1

- 2. Kansas City, Missouri Downtown Plan: Historic Building Preservation
 Analysis
 1973 local
 Land Clearance for Redevelopment Authority of Kansas City, Missouri
 318 Argyle Building
 306 East 12th Street
 Kansas City, Missouri 64106
- 3. Preliminary Inventory of Architecture and Historic Sites of Kansas

 City, Missouri
 1974
 Landmarks Commission of Kansas City, Missouri
 City Hall 26th Floor, E.
 414 E. 12th Street
 Kansas City, Missouri 64106
- 4. Kansas City: A Place in Time 1977 local Landmarks Commission of Kansas City, Missouri City Hall - 26th Floor, E. 414 E. 12th Street Kansas City, Missouri 64106
- 5. Landmarks Commission of Kansas City, Missouri, Survey
 1978 local
 Landmarks Commission of Kansas City, Missouri
 City Hall 26th Floor, E.
 414 E. 12th Street
 Kansas City, Missouri 64106

Į.

7 DESCRIPTION

CONDITION

X_EXCELLENT __DETERIORATED
__GOOD __RUINS
__FAIR __UNEXPOSED

__UNALTERED

X.ALTERED

X.ORIGINAL SITE

__MOVED DATE__

CHECK ONE

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Jenkins Music Company Building, 1217-1223 Walnut Street, is located in the Central Business District of Kansas City, Missouri. The building was constructed in two phases. A six-story building, built in 1911-12, was enlarged in 1931-1932 with an eight-story, south unit. As part of the enlargement, two additional stories were added atop the 1911-1912 unit. The building, constructed on level grade, faces west onto Walnut Street. Modernistic in style, the building is an amalgam of Late Gothic Revival and Art Deco design elements. The most ornate area of the building's exterior is the west facade, with embellishments and eighth story step-backs creating a strong vertical and rectilinear effect.

EXTERIOR

Overall Dimensions

The building measures 99' (north-south) by 115' (east-west). The total square frontage of interior space measures approximately 102,900 square feet.

Construction Materials

The Jenkins Music Company Building, constructed in a steel and reinforced concrete frame, has red brick side and rear walls with exposed concrete framing. On the west facade, a basecourse of black basalt is visually surmounted by black-colored, terra cotta which surfaces the ground and mezzanine stories. From the second through the eighth stories, the west facade is surfaced with buff brick veneers. Buff colored terra cotta is used for embellishments, quoining, jambs and window lintels, lugsills, stringcoursing and coping. Wood is used for window frames and muntins. Aluminum serves as storefront window frames and door frames along the west facade ground story.

Entrances

The west facade also contains two recessed main entrances, flanked by storefront windows. The east facade contains two recessed loading docks with service entrances.

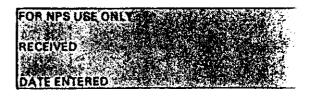
INTÉRIORS

Access into the interior was unobtainable.

ALTERATION

There are no visible alterations to the building with the exception of several sealed storefront windows. The building is well maintained and is in excellent condition.

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JENKINS MUSIC COMPANY BUILDING

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PRESENT STATUS

The Jenkins Music Company Building has been specifically included in a three phase redevelopment project for the Central Business District. The Jenkins Building is presently unoccupied, and is under no immediate threat of demolition.

FOOTNOTES

1"Building Banishes Heat", Kansas City Missouri Star, March 6, 1932, sec. D, p. 1.

²Johnson, Brickell, et. al. (comp.), <u>Historic Building Preservation Analysis</u>, <u>Kansas City</u>, <u>Missouri</u>, <u>Downtown Plan</u> (Kansas City, <u>Missouri</u>: Land Clearance for Redevelopment Authority of Kansas City, <u>Missouri</u>, 1973), p. 31.

8 SIGNIFICANCE

PERIOD PREHISTORIC1400-14991500-15991600-16991700-17991800-1899X1900-	AH ARCHEOLOGY-PREHISTORIC ARCHEOLOGY-HISTORIC AGRICULTURE XARCHITECTURE ART X.COMMERCE X.COMMUNICATIONS	COMMUNITY PLANNING CONSERVATION ECONOMICS EDUCATION ENGINEERING EXPLORATION/SETTLEMENT INDUSTRY INVENTION	HECK AND JUSTIFY BELOW LANDSCAPE ARCHITECTURE LAW LITERATURE MILITARY XXMUSIC PHILOSOPHY POLITICS/GOVERNMENT	RELIGION SCIENCE SCULPTURE X_SOCIAL/HUMANITARIAN THEATER TRANSPORTATION X_OTHER (SPECIFY) Prominent
SPECIFIC DAT	es 1911-1912 Enlarged: 1931	BUILDER/ARC	CHITECT Smith, Rea &	Owners Lovitt (1911-1913 mith (1931-1932)

STATEMENT OF SIGNIFICANCE

The Jenkins Music Company Building in Kansas City, Missouri, is a significant example of unaltered, Modernistic style commercial architecture, combining Late Gothic Revival and Art Deco decorative elements. The building was constructed in two phases: 1911-1912 and 1931-1932. It is a major commercial design by the notable, locally based architectural firm, Smith, Rea & Lovitt, especially the firm's senior partner, Charles A. Smith. The building was built to serve as the general offices, retail headquarters and the wholesale division of the prominent musical instrument and music publishing firm, the Jenkins Music Company.

HISTORICAL DATA

The Jenkins Music Company has been a musical institution in Kansas City since its founding in 1878 by John Wesley Jenkins, Sr. 4 During the 1880's Jenkins brought in his son, John Wesley, Jr. to form the J.W. Jenkins and Son Music Company. Apparently following the death of Jenkins, Sr., in approximately 1890, J.W. Jenkins, Jr., with his brothers, Frederick B. and Clifford W., formed the J.W. Jenkins' Sons Music Company. 5 During the decade of the 1890's, the Jenkins Company became one of the largest manufacturers of guitars and mandolins in the world and one of the most distinguished publishers of sheet music in the nation. 6 By 1931, the firm reorganized and became the Jenkins Music Company. 7

Following three successive moves, the firm completed in 1912, a six-story fireproof building at 1217 Walnut Street, designed by Smith, Rea & Lovitt and built by Harvey Stiver. In 1932, the enlargement of the 1912 unit was completed from plans by Charles A. Smith and the construction was executed by A. J. Rector Construction Company. The newly expanded building boasted of an intricate ventilation and air condition system, plus several interior features that enhanced the business aspects of the music company. Each floor was utilized for the merchandising of musical instruments and supplies. One unusual feature of the building was a small space on the fifth floor devoted to a remote control broadcasting studio. The eighth floor contained Steinway Hall, an auditorium and recital hall, which had a seating capacity for approximately 240 people. 10

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JENKINS MUSIC COMPANY BUILDING

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In 1947, the Jenkins Music Company sponsored the first summer conference of new music, which brought several hundred of the nation's leading music teachers, composers, and performers to the event. The participants of the Jenkins Conferences, held in the building, discussed musical composition, materials, instruction and new trends in music. The conference was held for eight successive years.

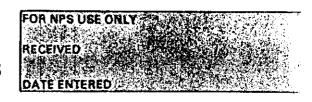
At its height, during the 1950's, the Jenkins Music Company employed nearly 700 persons and operated throughout Kansas, Missouri, Oklahoma, Texas and Arkansas under the management of the Jenkins family. By August 1971, due to financial difficulties caused by strong competition, the Jenkins Company filed for bankruptcy. In July, 1973, David Richardson, founder of Rich Music Inc., acquired the Jenkins Company, later closing a majority of the former Jenkins Music Stores in the city and the surrounding area. These included the company's main downtown building, which is now unoccupied. 13

Architects

The firm of Smith, Rea & Lovitt has been a major contributor to the creation of some of Kansas City's important buildings, since their formation in 1910. The firm consisted of Charles A. Smith, Frank S. Rea, and Walter U. Lovitt, Jr. 4 As senior partner of the firm, Smith distinguished himself as an architect of national repute. Following Smith's arrival in Kansas City in 1893, he became a junior partner with William F. Hackney, architect for the School District of Kansas City. Smith acquired the position as School Board Architect, following Hackney's death in 1898. For nearly forty years as School Board Architect until his retirement in 1936, Smith designed all of the school buildings in the city, whose innovations, particularly in ventilation and sanitation, were adopted by other school systems throughout the country. 15

In approximately 1902, Smith was joined by architect Frank S. Rea and later joined, in about 1910, by architect Walter U. Lovitt, Jr. During the ten years of the firm's existence, Smith, Rea & Lovitt designed such notable Kansas City buildings as: the Rialto Building, the Ridge Arcade, the Ivanhoe Temple, the Isis Theater/Wirthnam Building, the Firestone Building and the Rothenberg & Schloss Company Building. All of these structures still survive. 16

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The firm of Smith, Rea & Lovitt dissolved in 1920. Afterwards Charles A. Smith practiced alone, outliving Rea and Lovitt. Smith died in Kansas City in 1948. 17

The survey of Missouri sites is based on the selection of sites as they relate to theme studies in "Missouri: State Historic Preservation Plan". The Jenkins Music Company Building is, therefore, being nominated to the National Register of Historic Places as an example of the themes of "Architecture", "Economics", "Fine Arts and Humanities" and "Technology".

FOOTNOTES

¹Marcus Whiffen, American Architecture Since 1780: A Guide to the Styles (Cambridge, Massachusetts: M.I.T. Press, 1969), pp. 173, 235.

²Service Permit #18486, dated October 17, 1911, Water Department 5th Floor - City Hall, 414 East 12th Street, Kansas City, Missouri 64106; "Building Banishes Heat", Kansas City Missouri Star, March 6, 1932, sec. D, p. 1.

3<u>Star</u>, March 6, 1932, sec. D, p. 1.

4 Biographical Data of Kansas Citians (Indianapolis, Indiana: Citizens Historical Society, 1939) pp. 230-231.

SIbid., Hoye's City Directory of Kansas City, Mo. (Kansas City, Missouri: Hoye Directory Company, 1889) p. 526; Hoye's City Directory of Kansas City, Mo. (Kansas City, Missouri: Hoye Directory Company, 1891), p. 340.

6"In All Countries", <u>Kansas City / Missouri Journal</u>, December 13, 1898, p. 6.

⁷Polk's Kansas City Missouri City Directory (Kansas City, Missouri: Gate City Directory Company, 1931), p. 349.

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- ⁸"A Skyscraper South of Twelfth", Kansas City Missouri Star, September 24, 1911, Sec. A, p. 7.
- ⁹Building Permit #15653, dated June 9, 1931, Building Permit Office, 18th Floor City Hall, 414 East 12th Street, Kansas City, Missouri 64106; Star, March 6, 1932, Sec. D, p. 1.
 - ¹⁰Star, March 6, 1932, Sec. D, p. 1.
- 11. New Music to Topic", Kansas City /Missouri Star, July 17, 1955, p. 2; "Delve Into New Music", Kansas City /Missouri Star, July 20, 1951, Sec. D, p. 15.
- 12"New Owner of Jenkins Music Company to the Rescue", <u>Kansas City</u> [Missouri] Star, August 18, 1973, Sec. F, p. 7.
 - ¹³Ibid.
- 14 Pen & Sunlight Sketches of Kansas City Missouri (Kansas City, Missouri: American Illustration Company /n.d./, p. 119.
- 15 The Kansas City Press Club (comp.), Men of Affairs in Greater Kansas City, 1912 (Kansas City, Missouri: /n.p.7. 1912), p. 224.
- Pen & Sunlight Sketches of Kansas City [n.d.], p. 119; Walter P. Tracy (comp.) Kansas City and Its One Hundred Foremost Men (Kansas City, Missouri: Walter P. Tracy [n.d.], pp. 198-199.
- 17"Charles A. Smith Dies" <u>Kansas City / Missouri</u> <u>Times</u>, January 12, 1948, p. 9.

9 MAJOR BIBLIOGRAPHICAL REFERENCES

1. "A Skyscraper Sout September 24, 1911	th of Twelfth". <u>Kansas Cit</u> l, sec. A, p. 7.	ty /Missouri/ <u>Star</u> ,
2. <u>Biographical Data</u> Citizens Historica	of Kansas Citians. India al Society, 1939.	anapolis, Indiana:
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- 3. "Building Banishes Heat". <u>Kansas City / Missouri</u> Star, March 6, 1932, sec. D, p. 1.
- 4. "Charles A. Smith Dies". <u>Kansas City (Missouri)</u> <u>Times</u>, January 12, 19, p. 9.
- 5. "Delve Into New Music". <u>Kansas City / Missouri</u> Star, July 21, 1951, sec. D, p. 15.
- 6. Hoye's City Directory of Kansas City, Mo. Kansas City, Missouri: Hoye Directory Company, 1889.
- 7. Hoye's City Directory of Kansas City, Mo. Kansas City, Missouri: Hoye Directory Company, 1891.
- 8. "In All Countries", <u>Kansas City</u> <u>(Missouri)</u> <u>Journal</u>, <u>December 13</u>, 1898 p. 6.
- 9. Johnson, Brickell et.al. (comp.) <u>Historic Building Preservation Analysis, Kansas City, Missouri Downtown Plan</u>. Kansas City, Missouri: Land Clearance for Redevelopment Authority of Kansas City, Missouri, 1973.
- 10. Kansas City, Missouri. Building Permit Office City Hall. Building Permit #15653, dated June 9, 1931.
- 11. Kansas City, Missouri. Water Department City Hall. Service Permit #18486, dated October 17, 1911.
- 12. "New Music To Topic". Kansas City [Missouri] Star, July 17, 1955, p.2
- 13. "New Owner of Jenkins Music Company to the Rescue". Kansas City / Missouri Star, August 18, 1973, sec. F, p. 7.
- 14. Pen & Sunlight Sketches of Kansas City, Missouri. Kansas City, Missouri: American Illustration Company (n.d.)
- 15. Polk's Kansas City Missouri Directory. Kansas City, Missouri: Gate City Directory Company, 1931.

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JENKINS MUSIC COMPANY BUILDING

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- 16. The Kansas City Press Club (comp.). Men of Affairs in Greater Kansas City, Missouri. Kansas City, Missouri. (n.p.) 1912.
- 17. Tracy, Walter P. (comp.). <u>Kansas City and Its One Hundred Foremost Men. Kansas City</u>, <u>Missouri: Walter P. Tracy (n.d.)</u>.
- 18. Whiffen, Marcus. American Architecture Since 1780: A Guide to the Styles. Cambridge, Massachusetts: M.I.T. Press, 1969.

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2. James M. Denny, Section Chief, Nominations-Survey (State Contact Person)
Department of Historic Preservation
P. O. Box 176
Jefferson City
(314) 751-4096
Missouri 65102

Photo Log:

Name of Property:	Jenkins Music Com	pany Building		
City or Vicinity:	Kansas City			
County: Jackson	County	State:	МО	
Photographer:	Sherry Piland			
Date Photographed:	Mar. 1978			

Description of Photograph(s) and number, include description of view indicating direction of camera:

- 1 of 10. SW corner, view looking NE. View shows W façade on the left and the S façade on the right.
- 2 of 10. NW corner, view looking SE. View shows portions of the N façade on the left and the W façade on the right.
- 3 of 10. Detail of W façade, view looking SE.
- 4 of 10. Detail of S façade, view looking N.
- 5 of 10. E façade, view looking SW.
- 6 of 10. NE corner, view looking SW. View shows E façade on the left and the N façade on the right.
- 7 of 10. W façade, detail of spandrels between second and third stories.
- 8 of 10. W façade, detail of spandrels between fifth and sixth stories.
- 9 of 10. W façade, detail of parapet.
- 10 of 10. W façade, detail of parapet.



