

2003 Katy Trail Ride Survey Results

1. Gender:

	Frequency	Percent
Male	149	58.4
Female	106	41.6

2. Age:

	Frequency	Percent
14 and under	18	7.1
15-19	3	1.2
20-29	3	1.2
30-39	26	10.2
40-49	70	27.5
50-59	78	30.3
60-69	48	18.8
70 and over	9	3.5

3. Household income:

	Frequency	Percent
Under \$5,000	5	2.3
\$5,000-\$9,999	2	0.9
\$10,000-\$14,999	4	1.8
\$15,000-\$19,999	5	2.3
\$20,000-\$24,999	3	1.4
\$25,000-\$29,999	7	3.2
\$30,000-\$34,999	14	6.4
\$35,000-\$39,999	11	5.0
\$40,000-\$44,999	12	5.5
\$45,000-\$49,999	9	4.1
\$50,000-\$75,000	53	24.2
Over \$75,000	94	42.9

4. Highest level of formal education completed:

	Frequency	Percent
Grades 1 to 8	16	6.4
Some high school	4	1.6
High school	18	7.2
Some college	50	19.9
Undergraduate degree	75	29.9
Graduate degree	88	35.1

5. Ethnic background:

	Frequency	Percent
Caucasian/White	246	97.2

Native American	1	0.4
Asian	1	0.4
Other	1	0.4
Decline to answer	4	1.6

6. I bike most often on:

	Frequency	Percent
Streets in town	107	42.0
Bicycle trails	131	51.4
Katy Trail	68	26.7
Paved county roads	111	43.5
Gravel roads	23	9.0
Mountain bike trails	24	9.4
Other	4	1.6

7. Approximate number of miles you ride each year:

mean = 1,302.76

8. How many miles per day would you like to ride during the 2004 Katy Trail Ride?

mean = 51.94

9. I learned about the 2003 Katy Trail Ride from:

	Frequency	Percent
Past Camp or 2002 Katy Ride Participant	71	30.6
Registration form	9	3.9
Katy Trail Web page	81	39.9
Other Web site	3	1.3
Bicycle Club	1	0.4
Newspaper	9	3.9
Bicycling Magazine	4	1.7
State Parks special event calendar	4	1.7
Other	50	21.6

10. I decided to participate in this ride because:

	Frequency	Percent
I enjoy cycling	201	78.8
I wanted a physical challenge	132	51.8
I've never participated in a long distance cycling event	86	33.7
I enjoy an organized and active vacation	114	44.7
I wanted to experience Missouri's Katy Trail State Park	152	59.6
It was an opportunity to share an event with my family and/or friends	77	30.2
I wanted to meet other bicyclists	82	32.2
Other	9	3.5

11. I participated as a:

	Frequency	Percent
Full-tour part.	244	97.6
Day-rider	2	0.8
Non-rider	1	0.4
Volunteer	3	1.2

12. The registration brochure...

provided me with all the necessary information required for participation.

	Frequency	Percent
Strongly agree	134	54.0
Agree	99	39.9
No opinion	12	4.8
Disagree	2	0.8
Strongly disagree	1	0.4

gave an accurate description of the ride.

	Frequency	Percent
Strongly agree	124	50.2
Agree	105	42.5
No opinion	13	5.3
Disagree	4	1.6
Strongly disagree	1	0.4

sufficiently detailed arrangements regarding food, lodging, and transportation.

	Frequency	Percent
Strongly agree	122	50.0
Agree	90	36.9
No opinion	20	8.2
Disagree	10	4.1
Strongly disagree	2	0.8

13. The registration confirmation postcard or email was...

received in a timely manner.

	Frequency	Percent
Strongly agree	160	65.0
Agree	65	26.4
No opinion	11	4.5
Disagree	6	2.4
Strongly disagree	4	1.6

accurate.

	Frequency	Percent
Strongly agree	157	65.1
Agree	70	29.0
No opinion	13	5.4

Disagree	0	--
Strongly disagree	1	0.4

informative.

	Frequency	Percent
Strongly agree	140	58.8
Agree	77	32.4
No opinion	14	5.9
Disagree	3	1.3
Strongly disagree	4	1.7

14. The confirmation packet...

arrived in a timely manner.

	Frequency	Percent
Strongly agree	137	55.5
Agree	61	27.7
No opinion	20	8.1
Disagree	18	7.3
Strongly disagree	11	4.5

was easy to follow.

	Frequency	Percent
Strongly agree	147	60.0
Agree	83	33.9
No opinion	12	4.9
Disagree	2	0.8
Strongly disagree	1	0.4

addressed all my concerns regarding the logistics of the trip.

	Frequency	Percent
Strongly agree	132	53.9
Agree	82	33.5
No opinion	23	9.4
Disagree	7	2.9
Strongly disagree	1	0.4

gave an accurate description as to the degree of difficulty of the trip.

	Frequency	Percent
Strongly agree	131	53.5
Agree	91	37.1
No opinion	20	8.2
Disagree	2	0.8
Strongly disagree	1	0.4

clearly outlined my responsibilities as a rider.

	Frequency	Percent
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Strongly agree	147	60.0
Agree	81	33.1
No opinion	15	6.1
Disagree	1	0.4
Strongly disagree	1	0.4

15. Do you feel the registration fee is:

	Frequency	Percent
Too low	11	4.6
Too high	12	5.0
About right	218	90.5

16. The Motor Coach Shuttle I took...

met my expectations.

	Frequency	Percent
Strongly agree	78	51.0
Agree	45	29.4
No opinion	28	18.3
Disagree	2	1.3
Strongly disagree	0	--

was worth the cost.

	Frequency	Percent
Strongly agree	81	54.0
Agree	48	32.0
No opinion	19	12.7
Disagree	2	1.3
Strongly disagree	0	--

17. I took the:

	Frequency	Percent
Advance	94	58.8
Return	58	36.3
Roundtrip	8	5.0

18. The ride staff and volunteers were...

friendly.

	Frequency	Percent
Strongly agree	201	87.8
Agree	32	13.5
No opinion	4	1.7
Disagree	0	--
Strongly disagree	0	--

readily available.

	Frequency	Percent
Strongly agree	169	71.6
Agree	54	22.9
No opinion	10	4.2
Disagree	3	1.3
Strongly disagree	0	--

able to provide assistance.

	Frequency	Percent
Strongly agree	167	70.8
Agree	56	23.7
No opinion	9	3.8
Disagree	4	1.7
Strongly disagree	0	--

19. The baggage shuttle service...

handled my baggage with care.

	Frequency	Percent
Strongly agree	160	70.2
Agree	50	21.9
No opinion	11	4.8
Disagree	7	3.1
Strongly disagree	0	--

unloaded my baggage when needed.

	Frequency	Percent
Strongly agree	163	73.1
Agree	47	21.1
No opinion	12	5.4
Disagree	1	0.4
Strongly disagree	0	--

was to my satisfaction.

	Frequency	Percent
Strongly agree	167	74.2
Agree	48	21.3
No opinion	7	3.1
Disagree	3	1.3
Strongly disagree	0	--

20. The portable shower facility was...

necessary for a ride this size.

	Frequency	Percent
Strongly agree	187	81.7
Agree	32	14.0
No opinion	9	3.9

Disagree	0	--
Strongly disagree	1	0.4

clean and well maintained.

	Frequency	Percent
Strongly agree	163	70.9
Agree	53	23.0
No opinion	12	5.2
Disagree	1	0.4
Strongly disagree	1	0.4

worth the extra cost.

	Frequency	Percent
Strongly agree	174	78.0
Agree	35	15.7
No opinion	13	5.8
Disagree	1	0.4
Strongly disagree	0	--

21. The hotel shuttle was...

accessible and on time.

	Frequency	Percent
Strongly agree	42	36.2
Agree	16	13.8
No opinion	51	44.0
Disagree	6	5.2
Strongly disagree	1	0.9

worth the \$10 daily fee.

	Frequency	Percent
Strongly agree	40	35.1
Agree	13	11.4
No opinion	52	45.6
Disagree	8	7.0
Strongly disagree	1	0.9

22. The restroom facilities were...

conveniently located.

	Frequency	Percent
Strongly agree	88	36.4
Agree	106	43.8
No opinion	28	11.6
Disagree	16	6.6
Strongly disagree	4	1.7

abundant in number.

	Frequency	Percent
Strongly agree	79	32.8
Agree	80	33.2
No opinion	38	15.8
Disagree	32	13.3
Strongly disagree	12	5.0

clean and well maintained.

	Frequency	Percent
Strongly agree	96	39.7
Agree	95	39.3
No opinion	36	14.9
Disagree	11	4.5
Strongly disagree	4	1.7

23. The bicycle repair service...

was available when needed.

	Frequency	Percent
Strongly agree	64	33.9
Agree	58	30.7
No opinion	56	29.6
Disagree	6	3.2
Strongly disagree	5	2.6

provided adequate bicycle repair.

	Frequency	Percent
Strongly agree	62	34.1
Agree	56	30.8
No opinion	56	30.8
Disagree	6	3.3
Strongly disagree	2	1.1

reasonably priced.

	Frequency	Percent
Strongly agree	52	31.7
Agree	48	29.3
No opinion	61	37.2
Disagree	2	1.2
Strongly disagree	1	0.6

24. The SAG service...

was available when needed.

	Frequency	Percent
Strongly agree	132	56.7
Agree	67	28.8

No opinion	21	9.0
Disagree	11	4.7
Strongly disagree	2	0.9

provided enough water and bananas.

	Frequency	Percent
Strongly agree	161	67.1
Agree	62	25.8
No opinion	9	3.8
Disagree	6	2.5
Strongly disagree	2	0.8

provided adequate first aid.

	Frequency	Percent
Strongly agree	93	47.0
Agree	47	23.7
No opinion	55	27.8
Disagree	1	0.5
Strongly disagree	2	1.0

25. The map booklet...

was easy to follow.

	Frequency	Percent
Strongly agree	140	57.1
Agree	84	34.3
No opinion	14	5.7
Disagree	6	2.4
Strongly disagree	1	0.4

had accurate information.

	Frequency	Percent
Strongly agree	146	59.6
Agree	77	31.4
No opinion	18	7.3
Disagree	4	1.6
Strongly disagree	0	--

could have been more detailed.

	Frequency	Percent
Strongly agree	68	29.1
Agree	44	18.8
No opinion	71	30.3
Disagree	35	15.0
Strongly disagree	16	6.8

26. Business advertisements in the map booklet...

made it easier to find needed services.

	Frequency	Percent
Strongly agree	59	26.3
Agree	64	28.6
No opinion	81	36.2
Disagree	15	6.7
Strongly disagree	5	2.2

influenced my decision to stop at a business.

	Frequency	Percent
Strongly agree	51	23.2
Agree	52	23.6
No opinion	92	41.8
Disagree	17	7.7
Strongly disagree	8	3.6

27. The trail markings...

were easy to follow.

	Frequency	Percent
Strongly agree	130	54.2
Agree	98	40.8
No opinion	6	2.5
Disagree	5	2.1
Strongly disagree	1	0.4

could be improved.

	Frequency	Percent
Strongly agree	38	18.5
Agree	56	27.3
No opinion	51	24.9
Disagree	43	21.0
Strongly disagree	17	8.3

28. Do you plan on returning to any of the communities that you have visited during the 2003 Katy Trail Ride? If so, please circle all of the towns you might visit again.

	Frequency	Percent
Yes	181	82.6
No	38	17.4

	Frequency	Individual Percent
Clinton	44	17.3
Boonville	53	20.8
Hartsburg	54	21.2
Portland	9	3.5
Treloar	18	7.1

St. Charles	103	40.4
Sedalia	59	23.1
New Franklin	15	5.9
Tebbetts	25	9.8
Rhineland	32	12.5
Marthasville	53	20.8
Pilot Grove	20	7.8
Rocheport	121	47.5
Mokane	31	12.2
McKittrick	14	5.5
Augusta	141	55.3
Other	2	0.8

29. Are you from Missouri?

	Frequency	Percent
Yes	131	55.3
No	106	44.7

30. Do you anticipate returning to Missouri for future vacations or bicycling adventures?

	Frequency	Percent
Yes	104	91.2
No	10	8.8

31. Did you or are you planning to spend time in Missouri before or after the ride for vacationing or recreation purposes?

	Frequency	Percent
I came early	31	26.5
I came just for the ride	56	47.9
I will be staying after the ride	30	25.6

32. If you are planning to vacation in conjunction with the ride, what areas are you planning to visit and what types of activities are you planning to participate in while you vacation?

	Frequency	Percent
St. Louis	42	35.3
Kansas City	27	22.7
Branson	17	14.3
Lake of the Ozarks	23	19.3
Other	10	8.4

	Frequency	Percent
Sightseeing	37	30.8
Amusement parks	18	15.0
Musical attractions	16	13.3
Outdoor recreation activities	34	28.3
Other	15	12.5

33. Please rate the facilities of each overnight stop:

Sedalia

	Frequency	Percent
Excellent	118	51.8
Good	78	34.2
Average	22	9.6
Fair	7	3.1
Poor	3	1.3

Rocheport

	Frequency	Percent
Excellent	110	47.8
Good	76	33.0
Average	29	12.6
Fair	8	3.5
Poor	7	3.0

Mokane

	Frequency	Percent
Excellent	75	33.3
Good	93	41.3
Average	31	13.8
Fair	13	5.8
Poor	13	5.8

Augusta

	Frequency	Percent
Excellent	118	51.5
Good	87	38.0
Average	20	8.7
Fair	3	1.3
Poor	1	0.4

St. Charles

	Frequency	Percent
Excellent	76	53.5
Good	50	35.2
Average	13	9.2
Fair	1	0.7
Poor	2	1.4

34. In the last year prior to this ride, how many times have you ridden the Katy Trail?

	Frequency	Percent
Never	99	40.7
1-10	97	39.9

11-20	21	8.6
More than 20	26	10.7

35. Please rate the route for the following days:

Clinton to Sedalia

	Frequency	Percent
Excellent	123	52.3
Good	99	42.1
Average	10	4.3
Fair	1	0.4
Poor	1	0.4
Didn't ride	1	0.4

Sedalia to Rocheport

	Frequency	Percent
Excellent	102	43.4
Good	89	37.9
Average	29	12.3
Fair	11	4.7
Poor	3	1.3
Didn't ride	1	0.4

Rocheport to Mokane

	Frequency	Percent
Excellent	126	53.4
Good	84	35.6
Average	18	7.6
Fair	7	3.0
Poor	0	--
Didn't ride	1	0.4

Mokane to Augusta

	Frequency	Percent
Excellent	124	52.8
Good	84	35.7
Average	14	6.0
Fair	6	2.6
Poor	0	--
Didn't ride	7	3.0

Augusta to St. Charles

	Frequency	Percent
Excellent	157	66.2
Good	67	28.3
Average	8	3.4
Fair	2	0.8
Poor	1	0.4

Didn't ride	2	0.8
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37. Are you interested in an annual Katy Trail Ride where overnight stops change each year?

	Frequency	Percent
Yes	193	86.5
No	30	13.5

If so, what route?

	Frequency	Percent
East-West	21	9.9
West-East	77	36.3
No preference	114	53.8

39. Would you be interested in participating in a fall Katy Trail Ride?

	Frequency	Percent
Yes	173	77.2
No	51	22.8

40. How important is having dinner and breakfast provided as part of the tour registration fee?

	Frequency	Percent
Very important	210	86.4
Somewhat important	25	10.3
Not important	5	2.1
Would prefer to purchase own means	3	1.2

41. Please rate the breakfast meals at the following sites.

Clinton – muffins, bagels, biscuits and gravy, fruit, coffee, orange juice and milk.

	Frequency	Percent
Excellent	107	47.1
Good	68	30.0
Average	35	15.4
Fair	14	6.2
Poor	3	1.3

Sedalia – the Pancake Man.

	Frequency	Percent
Excellent	145	62.8
Good	65	28.1
Average	11	4.8
Fair	7	3.0
Poor	3	1.3

Rocheport – the Pancake Man (French toast, eggs and sausage).

	Frequency	Percent
Excellent	135	59.7
Good	66	29.2
Average	11	4.9
Fair	12	5.3
Poor	2	0.9

Mokane – scrambled eggs, biscuits and gravy, sausage, fruit, coffee, milk and juice.

	Frequency	Percent
Excellent	108	46.8
Good	62	26.8
Average	38	16.5
Fair	13	5.6
Poor	10	4.3

Augusta – the Pancake Man.

	Frequency	Percent
Excellent	148	63.8
Good	62	26.7
Average	11	4.7
Fair	9	3.9
Poor	2	0.9

42. Please rate the dinner meals at the following sites:

Sedalia – mostacolli with meat sauce, fettuccini with alfredo sauce, garlic bread, salad and dessert pizza.

	Frequency	Percent
Excellent	99	42.7
Good	84	36.2
Average	30	12.9
Fair	11	4.7
Poor	8	3.4

Rocheport – chicken picatta, vegetable lasagna, salad, rolls, green beans, mashed potatoes, wild rice pilaf and dessert.

	Frequency	Percent
Excellent	135	59.7
Good	68	30.1
Average	15	6.6
Fair	8	3.5
Poor	0	--

Mokane – grilled pork steak, macaroni and cheese, green beans, relish plate and homemade pie.

	Frequency	Percent
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Excellent	136	62.1
Good	56	25.6
Average	16	7.3
Fair	10	4.6
Poor	1	0.5

Augusta – roast beef, pasta with vegetables, broccoli rice casserole, mashed potatoes, green beans, slaw, salad, bread and dessert.

	Frequency	Percent
Excellent	154	67.2
Good	59	25.8
Average	11	4.8
Fair	4	1.7
Poor	1	0.4

St. Charles (lunch) – meat or vegetable sandwich, chips and cookie.

	Frequency	Percent
Excellent	80	46.5
Good	61	35.5
Average	24	14.0
Fair	7	4.1
Poor	0	--

45. Your overall experience was:

	Frequency	Percent
Excellent	160	66.4
Good	75	31.1
Average	6	2.5
Fair	0	--
Poor	0	--

46. Would you consider participating in this event next year?

	Frequency	Percent
Yes	167	69.6
No	24	10.0
Undecided	49	20.4

47. If yes, which month do you prefer to ride?

	Frequency	Percent
June	125	62.2
July	3	1.5
August	1	0.5
September	72	35.8

48. If no or undecided, why?

	Frequency	Percent
Schedule conflicts	15	42.9
Participating in a different ride	8	22.9
Less than satisfactory this year	2	5.7
Do not know the route yet	3	8.6
Other	7	20.0